

## Investor Explanation Document

### Why BNB Smart Chain (BEP-20) Enables Easier Buying & Selling

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#### 1. Executive Summary

For a token ecosystem that combines structured network incentives, micro-transactions, and scalable user onboarding, liquidity accessibility is critical.

After evaluating multiple blockchain options — including TON and other emerging networks — **BNB Smart Chain (BEP-20)** provides the most efficient, liquid, and accessible environment for both retail participants and large holders.

The decision is based on:

- Transaction cost efficiency
  - Liquidity depth
  - Exchange compatibility
  - Wallet support
  - Market accessibility
  - Operational scalability
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#### 2. Why Buying & Selling Ease Matters

In token-based ecosystems, sustainability depends on:

- Low friction entry
- Reliable exit liquidity
- Minimal slippage
- Fast transaction confirmation
- Broad exchange access

If selling becomes difficult, market confidence deteriorates rapidly. Therefore, liquidity design is as important as tokenomics.

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#### 3. Advantages of BNB Smart Chain (BEP-20)

##### 3.1 Low Transaction Fees

BNB Smart Chain offers very low gas fees compared to Ethereum and many other networks. This enables:

- Efficient micro-commission payouts
- Low-cost token transfers
- Affordable swaps on decentralized exchanges

For network-driven models, frequent small transactions must remain economical.

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### **3.2 Strong Liquidity Infrastructure**

BNB Smart Chain has one of the largest decentralized exchange ecosystems, including deep liquidity pools paired with USDT.

Launching with a **Token/USDT liquidity pair** provides:

- Stable price reference
- Predictable trade execution
- Reduced slippage
- High retail participation

Liquidity depth directly improves ease of buying and selling.

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### **3.3 Broad Wallet Compatibility**

BEP-20 tokens are supported by:

- Trust Wallet
- MetaMask
- SafePal
- Hardware wallets

Users can interact without needing specialized wallets or unfamiliar interfaces.

This reduces onboarding friction compared to newer chains with limited wallet ecosystems.

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### **3.4 Exchange Integration**

BNB Smart Chain tokens are easier to list on:

- Decentralized exchanges

- Mid-tier centralized exchanges

This improves:

- One-click trading
- Direct USDT pairing
- Faster deposit/withdrawal support

Greater exchange compatibility means easier access for non-technical participants.

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## **4. Comparison: BNB Smart Chain vs TON**

### **4.1 Liquidity Depth**

TON is growing but currently has:

- Less mature DeFi liquidity
- Fewer deep USDT pools
- Limited DEX ecosystem compared to BNB

Lower liquidity increases slippage risk and makes large sell orders more volatile.

BNB Smart Chain offers significantly deeper liquidity markets.

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### **4.2 Ecosystem Maturity**

BNB Smart Chain:

- Established DeFi infrastructure
- Proven token launch environment
- Large retail trading base

TON:

- Rapidly developing
- More ecosystem concentration around Telegram
- Fewer diversified DeFi integrations

For a broad, scalable investor base, ecosystem maturity matters.

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### **4.3 Technical Flexibility**

BNB Smart Chain is EVM-compatible, allowing:

- Easy smart contract deployment
- Seamless migration or bridging to Ethereum
- Wide developer tool availability

TON uses a different architecture, requiring specialized development knowledge and limiting interoperability with standard EVM tooling.

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#### **4.4 Exchange Support**

BEP-20 tokens are widely recognized and supported across exchanges.

TON-based tokens may require additional integration complexity, limiting listing speed and compatibility.

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#### **5. Why USDT Pairing Improves Ease of Selling**

Instead of pegging the token to USDT, pairing it with USDT in a liquidity pool provides:

- Stable pricing reference
- Direct trading against a globally recognized stable asset
- Predictable valuation benchmark

This allows users to:

1. Buy USDT
2. Swap into the token
3. Swap back to USDT when selling

No artificial peg is required. Market liquidity drives ease.

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#### **6. Liquidity Strength Determines Selling Ease**

Ease of selling depends on:

- Liquidity pool size
- Controlled circulating supply
- Gradual emission schedule
- Transparent token allocation

BNB Smart Chain enables efficient liquidity deployment and locking mechanisms that increase investor confidence.

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## 7. Risk Considerations

Choosing a network with weaker liquidity or limited exchange integration increases:

- Price volatility
- Sell pressure impact
- Slippage risk
- Market exit difficulty

For a structured network model involving multiple participants, liquidity resilience is essential.

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## 8. Strategic Conclusion

Deploying on **BNB Smart Chain (BEP-20)** with a **Token/USDT liquidity pair** provides:

- Lower transaction costs
- Stronger liquidity depth
- Broader wallet support
- Easier exchange integration
- Better scalability
- Reduced friction for both entry and exit

**Compared to TON and several emerging networks**, BNB Smart Chain currently offers a more mature and liquid environment, making buying and selling simpler and more reliable for participants.

The objective is not just token issuance — but ensuring a liquid, accessible, and operationally sustainable ecosystem.

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