

INFINITY 8

TEAM LEADER EXPLAINER DOCUMENT

How to Explain the 2-Phase Model to Your Downline

SECTION 1 – HOW YOU SHOULD POSITION THIS

When you speak to your team, say this clearly:

“Infinity 8 is launching in two structured phases. Phase 1 uses token-based growth to build capital and network strength. Phase 2 transitions into real product and service revenue so that income becomes long-term and sustainable.”

Never present it as:

- “Only token income”
- “Only recruitment income”
- “Guaranteed returns model”

You must explain the transition from Day 1.

SECTION 2 – SIMPLE STORY YOU TELL THE TEAM

Use this logic:

Phase 1 = Engine Start

Phase 2 = Fuel System

Phase 1 builds:

- Capital
- Community
- Liquidity
- Early income momentum

Phase 2 builds:

- Product sales revenue
- Service subscriptions
- Recurring income
- Long-term stability

SECTION 3 – PHASE 1 EXPLAINED FOR TEAM

During Pre-ICO and ICO:

- Token is introduced
- 1 Crore total supply
- Staged pricing ₹10 → ₹50 listing
- Vesting rewards up to 80% APY
- 8×8 payout system operates
- 45% payout cap ensures sustainability

Tell your team:

“Phase 1 helps us build strong network structure and liquidity. But this is not the final business model.”

SECTION 4 – WHAT DOES NOT CHANGE IN PHASE 2

The 8×8 structure remains.

The 8 income streams remain.

Leadership recognition remains.

What changes is the revenue source.

SECTION 5 – WHAT CHANGES IN PHASE 2

Instead of income mainly coming from:

- Token onboarding
- Early token participation

Income will increasingly come from:

- Product sales
- E-commerce margins
- Travel & hospitality bookings
- Education & digital services
- Platform usage fees

This makes compensation backed by real transactions.

SECTION 6 – HOW YOU EXPLAIN THE TRANSITION

Use this script:

“In Phase 1, we build structure and liquidity using token mechanics. In Phase 2, we attach real products and services to that same structure. That means your network becomes a distribution channel for real business revenue.”

That is powerful positioning.

SECTION 7 – SALARY SYSTEM CLARIFICATION

Salary qualifications remain structure-based:

- 8 directs
- 8×8
- 8×8×8
- 8×8×8×8

But in Phase 2, qualification may also require:

- Active volume
- Product usage
- Retention compliance

This prevents empty structures earning without real business.

SECTION 8 – TOKEN ROLE AFTER PHASE 2

Explain clearly:

“Token becomes utility — not just speculative asset.”

It will be used for:

- Discounts
- Loyalty rewards
- Staking for benefits
- Governance participation

Not as primary income engine.

SECTION 9 – WHY THIS MODEL IS SAFER LONG TERM

Pure token MLM risk:

- Recruitment slows → income drops.
- Price volatility → panic.
- APY inflation → supply pressure.

Two-phase model solves this because:

- 45% payout cap
- Vesting structure
- Product revenue introduced
- Service recurring income introduced

This diversifies revenue risk.

SECTION 10 – HOW YOU TRAIN YOUR TEAM

You must train them in stages:

Stage 1:

Build 8 strong directs.

Stage 2:

Help them duplicate 8.

Stage 3:

Educate them about vesting.

Stage 4:

Prepare them for product selling.

Stage 5:

Shift mindset from “token seller” to “ecosystem builder.”

SECTION 11 – COMMON QUESTIONS YOUR TEAM WILL ASK

Q: “Will token income stop in Phase 2?”

Answer:

No. It reduces dependency but remains part of ecosystem.

Q: "Is this just a temporary model?"

Answer:

No. Phase 1 is growth accelerator. Phase 2 is sustainability layer.

Q: "What if token price fluctuates?"

Answer:

Phase 2 revenue reduces dependency on price volatility.

SECTION 12 – WHAT YOU MUST NEVER SAY

Never say:

- "Guaranteed 10x"
- "Fixed APY income"
- "Price will definitely reach ₹___"
- "Everyone will reach top salary"

Income depends on:

- Structure building
 - Activity
 - Volume
 - Retention
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SECTION 13 – LEADER RESPONSIBILITY

As a team leader:

You must:

- Build strong first 8.
- Maintain activity compliance.
- Prepare team for Phase 2 shift.
- Focus on retention.
- Avoid over-promising.

Your role is structural architect, not hype marketer.

SECTION 14 – THE BIG PICTURE YOU SHARE

Tell them:

“We are not building a short-term token rush. We are building a distribution network that first grows through token expansion and then locks into real product revenue. That is how long-term wealth is created.”

SECTION 15 – FINAL MESSAGE FOR LEADERS

Phase 1 rewards speed.

Phase 2 rewards structure.

If you only focus on fast commission → you stay small.

If you build for transition → you build long-term income.

Infinity 8 is designed to evolve.

Your leadership must evolve with it.